

epres™

ONE-STEP BOND REPAIR

This is faster. This is better. This is epres. Just one simple, cost-effective step to incredible results. Bring hair back to its absolute best state by repairing bonds to increase strength and softness, and decrease breakage and frizz.

Damaged hair is no match for science-backed epres. In-salon service and take-home treatment to enjoy – and extend – the beauty of stronger hair.

epres is here to revolutionise bond repair.



NEXT GENERATION BOND REPAIR TREATMENT

PROFESSIONAL USE ONLY

HOW TO USE / SERVICES

SERVICES WHERE EPRES™ CAN BE USED

Not only is epres Professional Bond Repair perfect for all hair types, it also works perfectly with all services. Whether used with color, bleach, straighteners, blowouts, perms, detanglers, relaxers, in-salon treatments or on virgin hair, our treatment's patented formula delivers incredible flexibility and performance.

SAFETY PROTOCOLS

epres Professional Bond Repair has been verified for safety; our MSDS sheets are available at epres.com for review.

HOW TO USE

When incorporating epres into your service, there are NO extra steps necessary: Simply add the recommended number of pumps directly into your formula, then mix and process as usual.

COLOR

For every 30ml of color, add 2 pumps of epres™ Professional Bond Repair directly into mixing bowl following the developer step and mix thoroughly.

BLEACH & LIGHTENER

For every 30ml of bleach or lightener, add 2 pumps of epres Professional Bond Repair directly into mixing bowl following the developer step and mix thoroughly.

PERMS & JAPANESE STRAIGHTENING

For every 30ml of neutralizer, add 2 pumps of epres Professional Bond Repair and shake thoroughly. Continue to process as usual.

HYDROXIDE RELAXER

For every 30ml of relaxer, add 2 pumps of epres Professional Bond Repair into the cream/paste and mix thoroughly. Continue to process as usual.



FAQS

HOW IS EPRES DIFFERENT FROM OTHER BOND-BUILDERS?

epres Professional Bond Repair is an acid-free, single-step formula that delivers deep bond repair via patent-pending technology. Some of the advantages of our formula include:

As a vegan, acid-free, zero-quat technology, epres does not affect the pH of the chemical service—and delivers more diffusion since hair is more swollen at a pH of 8.

Unlike other bond builders that use solid actives, epres' liquid actives and Biodiffusion™ technology continue to work even when hair is dry.

Our formulation does not slow or inhibit the chemistry of professional services.

WHY ACID FREE?

Acidic molecules lower the pH of a solution, which can have a negative effect in many professional salon services that operate best at high pH. For example, acid in bleach can lower the level and speed of lift; in color, it can decrease the depth and amount of deposit; in relaxers, it can reduce the ability to straighten. Since our technology does not have the negative side effects of acids, it can be formulated to higher concentrations for faster, more effective repair of disulfide bonds than competitive technologies.

WHY QUATERNARY (QUAT) FREE?

Quats are chemical preservatives commonly used in shampoos, conditioners and lotions to give slip and smoothness. Many of these end up down the drain, get stuck in our waterways, and can affect marine life. We formulate without quats in our continued efforts to build better technology with less impact.

WHY DO YOUR PRODUCTS CONTAIN ALCOHOL? AREN'T THEY DRYING FOR THE HAIR?

Great question! Not all alcohols are created equal. Rest assured, the alcohol in our formula is designed to stabilize and optimize performance.

ARE YOUR PRODUCTS GLUTEN FREE?

Yes, our products are gluten free.

ARE YOUR PRODUCTS SILICONE FREE?

Yes, our products are free of silicones.

WHEN SHOULD I USE EPRES?

Any time the hair is in need of deep repair! Not only can our formula be used on all hair types, it also can be used across all services. Whether it's bleach, straightening, blowouts, perms, detangling, relaxers, or other in-salon treatments, our formula's molecular construct lends itself to great flexibility and performance.

WILL THE PROFESSIONAL BOND TREATMENT CHANGE MY COLOR FORMULAS?

No. Within the haircoloring process, our molecular technology repairs the hair with no change in development time and no dilution to the desired color effect. The results are consistent and predictable.

DOES THE PRODUCT PERFORM BETTER IF LEFT ON LONGER?

Yes, it does! If hair is damaged and needs special attention, it certainly can benefit from allowing the product to work its magic longer.

WHAT IF I USE COLOR THAT ALREADY HAS BONDER INSIDE?

Testing shows that epres Professional Bond Repair works great with these formulas, and delivers a significant difference in the health of the hair—much more so than just using color with bonder inside.

CAN I USE IT WITH OTHER BOND BUILDING PRODUCTS?

Yes! Although, once you try our bond repair treatment, we're confident that you will see the difference—and will not need another treatment in your hair care arsenal.

CAN I USE HEAT WITH THE PROFESSIONAL BOND TREATMENT?

Yes, but as with any heat used in processing, it will speed up the time—so keep that in mind during use.

CAN I USE IT ON EXTENSIONS OR WIGS?

Yes! It will help to extend the lifespan of your human hair extensions and wigs. Just be sure to avoid any areas with tape or glue to prevent loosening the adhesive.

CAN I USE IT ON HAIR THAT HAS BEEN TREATED WITH HENNA?

Yes, you can.

ARE YOUR PRODUCTS SAFE TO USE WHILE PREGNANT OR NURSING?

We recommend consulting with your doctor before adding any new products to your routine while pregnant or nursing.

DOES THIS TREATMENT HELP WITH HAIR LOSS/SHEDDING?

Our bond repair treatment is not intended for hair loss but it definitely helps to improve the bonds of the hair, making it stronger and enhancing its overall health.

DOES THIS TREATMENT AFFECT THE NATURAL CURL PATTERN?

Curly hair is highly susceptible to breakage; by repairing the bonds of the hair, curls become more healthy and defined.

DO YOU OFFER CLASSES AND/OR EDUCATION?

We formulated the technology to be as simple as possible. Just follow the 2:1 rule: add 2 pumps of epres to one ounce of service product as directed on our package.

SHOULD I BE CHARGING MORE FOR THIS AS A HAIRSTYLIST/COLORIST?

We have seen stylists upcharge between \$25 to \$50, or raise their prices between 15% and 30%, when including our technology in their services.